

Optimizing Social Interaction in a Computer Mediated Environment: Features that Influence Peer to Peer Social Interaction

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Background & Purpose

- People with type-2 diabetes (T2D) provide 99% of their own care.¹
- High frequency interaction improves self-management.²
- **The purpose of the project was to:** Determine how a CME promotes and/or inhibits social interactions among peers.

Search Methods

MeSH terms & keywords in 3 subject/content areas searched:

- Social interaction, social support, peer support. AND
- CME (m-health, Internet, virtual reality, telephone). AND
- Chronic disease OR diabetes.

Inclusion Criteria:

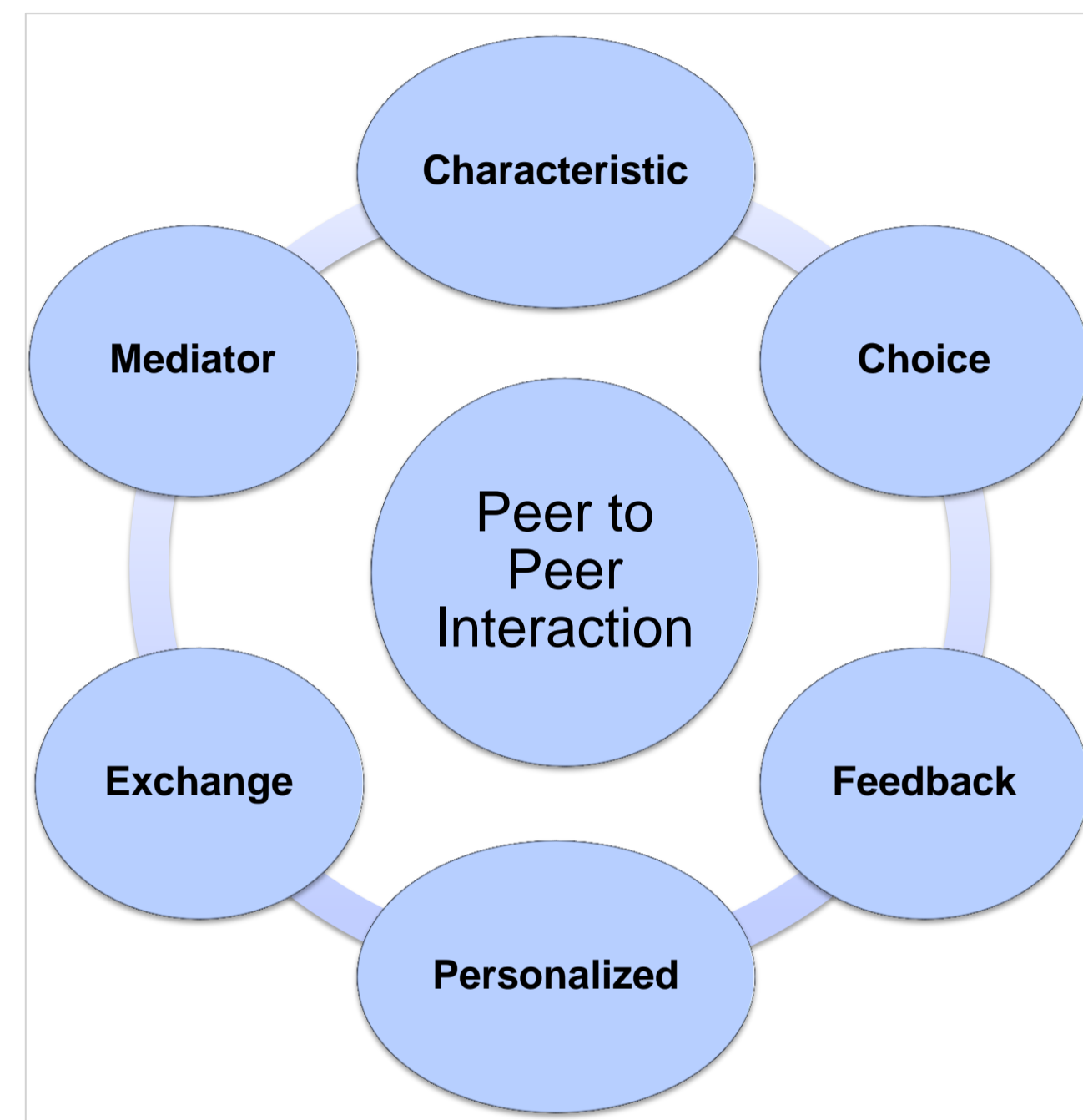
- Group peer-to-peer interaction.
- All interaction via Internet.
- Adults (> 18 years of age) with T2D.

Search Results

- 4 databases searched: PubMed, CINAHL, SocINDEX, and PsychInfo.
- 1087 articles identified; 756 remained after duplicates removed.
- 11 articles met inclusion criteria and included in the literature review.

Results

Main Findings



6 influencers of peer-to-peer interaction in a CME emerged:

- **Characteristic**
 - Synchronous and asynchronous channels influence how social interaction occurs.
- **Choice**
 - Individuals control their: (1) rate, amount, and duration of interaction; & (2) time and location of participation.
- **Feedback**
 - Individuals can ask questions which increases the personal relevance of information.
- **Personalized**
 - Personalized support from peers supplements formal information from providers.
- **Exchange**
 - CMEs enable the exchange of support among peers.
- **Mediator**
 - A person who encourages & facilitates social interaction among peers.

Operationalized Descriptions of Channels Employed in CMEs

Forum

- Discussion board.
- Participants interact with each other by posting asynchronous messages in different subject areas.

Text Chat

- Instant messaging.
- A synchronous or asynchronous text conversation.

Videoconferencing

- Video-messaging or chat.
- Participants synchronously interact with others via their personal computer and share what is on their screen and see other participants in real-time.

E-mail

- List-serv messages.
- A text based message from a sender to a recipient through a software environment.

Key Conclusions

- Casual, intimate conversations with peers on sensitive topics is important.
- High and low users of the CMEs obtain and benefit from information and feedback.
- Individuals extend their peer network by participating in interventions via CMEs.

Implications & Future Research

- Knowledge of the channel which participants find beneficial in peer-to-peer interaction must be identified.
- Understanding social interaction in CMEs allows for development of interventions to increase self-management behaviors of persons living with T2D.
- Persons living with T2D communicate and interact with peers to obtain relevant, situation specific information and knowledge about managing their own care.

Selected References

1. Funnell MM, Anderson RM. Changing office practice and health care systems to facilitate diabetes self-management. *Current diabetes reports*. Apr 2003;3(2):127-133.
2. Steinsbekk A, Rygg LO, Lisulo M, Rise MB, Frøtheim A. Group based diabetes self-management education compared to routine treatment for people with type 2 diabetes mellitus: a systematic review with meta-analysis. *BMC Health Serv. Res.* 2012;12:213.